



## DCOB Business Report

Summer 2016

### Student Profile, Jaime Chapman



Jaime Chapman is a senior majoring in Management and Psychology and plays on the Women's Lacrosse team. Along with academics and sport, she is involved in many honors societies and clubs, the most prevalent being the Brumos Circle of Excellence where she is the acting president. This past summer, Jaime interned at Black Knight Financial Services through the help of the faculty in the Davis College of Business. She has had a wonderful experience and believes it shows promise for a full time position in the future. With hard work, dedication, and a positive outlook, Jaime has achieved spots on both the Dean's List and President's List and was the recipient of the 2015-2016 Beta Gamma Sigma Chapter Scholarship.

### Global Conference on Advances in Management Set for July 18 in DCOB



The Davis College of Business will host the inaugural [Global Conference on Advances in Management](#) on July 18<sup>th</sup>, 2016. The theme "Innovation in Health Care" features students and executives from as far away as Sweden and Switzerland discussing new trends and research on topics ranging from collaboration to entrepreneurship. Keynote addresses will be given by Renee Finley, President of Guidewell Innovation, sister

company to Florida Blue; and Bob Brigham, Senior Vice President for Hospital and Clinics at MD Anderson Cancer Center and former Chief Administrative Officer of Mayo Clinic Florida. Both are graduates of the Davis College of Business' [Master of Business Administration program](#).

### **MSOL Program Makes GMAT, GRE Entrance Exams Optional**



Echoing a nationwide trend in which leadership and educational experience are seen as more reliable predictors for success, the Davis College of Business will no longer require candidates for its [Master of Science in Organizational Leadership](#) program to take the GMAT or GRE entrance exams if they achieved at least a 3.0 undergraduate GPA. The MSOL program has grown since it began in 2013 as students who did not major in business as undergraduates have seen the value of obtaining master's-level qualification from an

(AACSB)-accredited business school.

### **Davis College of Business Takes Lead in Planning Business Trip to Cuba**



Jacksonville University is taking the helm of the First Coast's international trade, planning and educational and business-focused three-day trip to Cuba. JU's Davis College of Business Dean Don Capener wrote a letter to Cuba's Ambassador Jose Cabanas in Washington D.C. requesting that a faculty representative, two students and several business executives tour the University of Havana, the Port of Mariel and meet with Cuba officials to discuss partnership possibilities. We expect to receive

approval from Cuban officials, and the trip is planned to take place toward the end of August.

### **Case Study Project in Scotland Highlights International Business Education**



Twelve Davis College of Business students traveled to Scotland with Dean Capener in May to participate in an international business internship and take classes related to Brexit and Scotland's role in the UK. The trip was a joint effort with two other Association to Advance Collegiate Schools of Business (AACSB) schools, Stetson University and Utah Valley University, and was completed in conjunction with articulation agreements with the University of Highlands and Islands and the cooperating schools.

## Events

### **Graduate Business Programs Open House/Alumni Mixer**

August 8, 2016, at 5:00 - 7:00 p.m.  
Seasons 52, Jacksonville (Town Center)

*RSVP [amurphy8@ju.edu](mailto:amurphy8@ju.edu)*

### **Graduate Business Programs Open House/Alumni Mixer**

September 12, 2016, at 5:00 - 7:00 p.m.  
Seasons 52, Jacksonville (Town Center)

*RSVP [amurphy8@ju.edu](mailto:amurphy8@ju.edu)*

### **Graduate Business Programs Open House/Alumni Mixer**

October 10, 2016, at 5:00 - 7:00 p.m.  
Seasons 52, Jacksonville (Town Center)

*RSVP [amurphy8@ju.edu](mailto:amurphy8@ju.edu)*

### **Graduate Business Programs Open House/Alumni Mixer**

November 14, 2016, at 5:00 - 7:00 p.m.  
Seasons 52, Jacksonville (Town Center)

*RSVP [amurphy8@ju.edu](mailto:amurphy8@ju.edu)*

